



MARKETING INTERN - SURFANA FESTIVAL

Surfana Festival, inspired by surf culture, is all about music, nature, and community. We're looking for a creative and enthusiastic Marketing Intern to help our visitors relive the festival's most magical moments. Do you love editing content, picking out the best reels and pictures, and writing exciting captions that get people hyped for what's to come? Do you want to learn storytelling, understand and develop the right tone of voice, and create content that excites and connects with people? Then this might just be the perfect opportunity for you!

As part of our team, you'll work closely with our Head of Marketing to bring our strategy to life. This is a hands-on, diverse role where you'll play a key part in promoting the Surfana experience, contributing ideas, and helping ticket sales soar. Whether you're crafting newsletters, showcasing our workshops and music lineup, or finding ways to get the Festivals feeling across, you'll gain invaluable insights into strategy and event marketing.

ABOUT SURFANA FESTIVAL

Surfana Festival is the ultimate surf festival located in the dunes of a national park by the Dutch ocean. The Festival features an international music lineup, 60+ workshops, and a passionate community of volunteers. We embody nature, community, and creativity, offering a weekend of unforgettable experiences.

WHAT DOES THIS INTERNSHIP ENTAIL

- **Content Creation:** Writing, editing, and curating content for social media platforms like Instagram and TikTok, ensuring our tone of voice and identity shine through.
- **Marketing Campaign Support:** Assisting with lineup announcements, newsletters, and posts to engage and excite the Surfana community.
- **Engagement:** Helping craft messaging that captures the Surfana vibe and connects with people, driving ticket sales and enthusiasm for the festival.
- **Collaboration:** Thinking along with the team, taking ownership of tasks, and being proactive about reaching out with questions or ideas.

- **Strategic Insights:** Learning how to develop and execute marketing strategies while connecting with people and gaining practical event marketing experience.

This role offers a unique opportunity to grow within a flat organizational structure, working in a vibrant, supportive environment that values sustainability and creativity.

YOUR PROFILE

- Available 2 days a week from February to September.
- Excited to work during the summer and contribute to Surfana's success.
- Eager to take ownership of tasks and contribute ideas.
- Skilled at writing, editing, and using social media.
- Comfortable working alone and in a team, with a proactive attitude and strong communication skills.

WHAT DO WE OFFER

- A young, passionate team.
- Opportunities to take ownership and get deeply involved in festival marketing.
- A chance to develop your skills and contribute your ideas in a supportive environment.
- Work from our cozy Haarlem office or occasionally immerse yourself in the beautiful Kennemerduinen at our festival site
- Insights into festival planning.
- A small voluntary compensation for your contribution.

INTERNSHIP DETAILS

- **Duration:** February to September 2025 (approximately two days per week; full-time availability required for show days in September: 10-15 September).

Ready to make a difference? Send your CV and motivation letter in english to maya@surfana.com. *This Vacancy is open for applications until the 11th of January.*

SAVE THE DATE: Surfana Festival 2025 – 12, 13, 14 September

Learn more about us at surfana.com/festival.

Watch our [aftermovie](#) and get excited to make a difference with us.